

**2021.01.27**

## **For the Long Lake Public Hearing on the Adoption of the Comprehensive Plan**

### Comprehensive Plan Summary

A comprehensive plan is a document providing direction for local government policy and future actions. Opportunity to take stock of issues and opportunities and identify residents shared vision for the future and vision for the community. This is not a silver bullet – it is a planning document outlining goals, recommendations and strategies for meeting those goals.

“town comprehensive plan” means the materials, written and/or graphic, including but not limited to maps, charts, studies, resolutions, reports and other descriptive material that identify the goals, objectives, principles, guidelines, policies, standards, devices and instruments for the immediate and long-range planning.

### Comprehensive overview and inventory of community assets

### History of the Comprehensive Plan Development in the Town of Long Lake

July 2018 The Town of Long Lake applied for a grant via the New York State Regional Economic Development Council – North Country Region to Empire State Development.

December 2018 – New York State CFA awards announced, Town of Long Lake wins a matching grant for \$35,000 through a grant through the Empire State Development for total project cost not to exceed \$70,000. [\\*\\* see attached 1.](#)

January 2019 Scope of work is written and developed – outlined and submitted to Empire State Development [\\*\\* see attached 2.](#)

February 2019 – Ad hoc advisory committee list is developed with focus on including a variety of business owners, local residents from both Raquette Lake and Long Lake, seasonal residents and interested parties who have expressed an interest in the community by serving or participating in economic development committees and or meetings in the community in the past and had expressed an interest in serving.

The 2020 Comprehensive Plan Committee was an ad hoc advisory committee. The committee was selected as an administrative decision by the Town Supervisor with the assistance of the Parks & Recreation Department. [\\*\\* see attached for list. 3](#)

March 2019 – Request for Proposal with guidance from Empire State Development

April 2019 – Request for Proposal approved by the Long Lake Town Board. RFPS were distributed and advertised in through official town notice. [\\*\\* See attached. 4](#)

## JUNE

June 6, 2019 – 2 RFP's are received from two separate companies.

June 18, 2019 – First Ad Hoc Advisory Committee Meeting convenes to make a recommendation on the selection of a planning company.

June 28, 2019 – Chazen is selected and approved by the Town Board as the winning bid.

## AUGUST

August 23, 2019 – Paul Cummings from Chazen pays a site visit to Long Lake and gets a tour of the community and sees the assets and layout of the community including Town assets and other recreational assets including Cedarlands, Northville Placid Trail to municipal buildings, businesses.

By the numbers –

4 — Steering Committee Meetings – including one that was streamed via goto meeting – open to the public.

1 On-line Zoom Presentation of the Draft Plan where over 45 stakeholders tuned in live to learn about the Comprehensive Draft Plan

2 – FOCUS group meetings one in Long Lake/ one in Raquette Lake in Jan/March with over 60 participants in hour long breakout sessions broken out by topics from infrastructure, tourism, schools, water, municipal, first responders/emergency

2- community outreach public events at the Long Lake Winter Carnival and Raquette Lake Winter Carnival – Over 300 people attended both events collectively.

2 Site Visit Tours – 1 of Long Lake 1 of Raquette Lake

300 Public surveys – paper and digital – emails sent out with survey information to 2000 to alert Long Lake / Raquette Lake stakeholders via town email collection list.

Over 73 people on the Stakeholder contact list developed by Ad Hoc Advisory committee – separated out into individual interviews in person or invited to participate in groups

End Result: 90 goals identified in the plan. Goals are made for recreation, infrastructure, critical services, economic development and tourism, environmental resources, housing, transportation community services and municipal operations, beautification and quality of life.

Public Communications:

ANY PUBLIC ANNOUNCEMENTS RE. THE COMPREHENSIVE PLAN were shared via press releases to area media outlets, posters distributed in both Long Lake/Raquette Lake on community bulletin boards, social media channels and on the official town Comprehensive Plan page. The Zoom Draft Comprehensive Plan invite was sent out via email to our email list with over 2000 contacts

Area Media Outlets  
Tupper Lake Free Press  
Adk Daily Enterprise  
Lake Placid News  
Ham Co Express  
Adirondack Express  
Sun Community News  
Post Star  
Schenectady Gazette  
Adirondack Explorer  
Adirondack Almanack  
Watertown Daily News  
Local ADK  
Adirondack Life  
Press Republican  
Utica Observer Dispatch  
McClary Media  
ROOST  
The Saratogian  
Lake George Chronicle  
North Country Public Radio

September 2019

Advisory Committee Meetings held on

- September 4, 2019
- September 27, 2019
- November 18, 2019
- April 30, 2020 – Virtual Meeting with stakeholders, open to public participation – Go to meeting platform
- October 22, 2020 – Comprehensive Plan Zoom Meeting – Presentation of the Draft Plan to the public – presented by Chazen Companies

July 2, 2020

Draft Plan of Comprehensive Plan is distributed to the committee members for notes and review

August 20, 2020

Deadline for notes from committee members to be submitted to Chazen Companies

October 2020 –

The comprehensive plan adoption process begins

1. Public Presentation Zoom Meeting – Public presentation of the DRAFT plan – was available online presented by Chazen Companies and still available online
2. Draft Plan is uploaded and available for viewing online – PUBLIC meeting is slated for October 22nd via digital media platform Zoom – access available via digital and telephone
3. Hard copies of the plan distributed in the community at the Long Lake & Raquette Lake

Library, Raquette Lake Post Office, Long Lake Municipal Town Offices – people were invited to submit comments digitally or hard copies via mail or dropping off.

41 Interested and Involved Agencies were contacted with the Lead Agency designation, transmittal letters requesting responses within 30 days \*  
Agencies Contacted / emailed and USPS Mail [\\*\\* Link 5](#)

November 2020

November 3rd, 2020 public announcement stating intent to adopt the Comprehensive Plan to plan as an official policy document to be used by the town board.

[6a. October 22 Press Release](#)

[6b: 2019 Press Release September 19](#)

[6c. Flyer for Public Outreach](#)

[6d. CFA Award Steps 2018](#)

[6e Google Results 1](#)

[6f Google Results Search 2](#)

[6g Regional Council Contract](#)

[Notice of Public Hearing Comp Plan 1-27-2021](#)